



Holly Addi

Salt Lake City, UT

HOLLY ADDI: Feminine Strength & The Art of Colour
(United States, b. 1973)

Feminine Strength & The Art Of Colour unfolded as our last few years have revealed how prevalent feminism is in today's society. We are so lucky to be able to witness and live during a time where there aren't as many constraints on being female. The strength of women is incredible. From birthing children and creating a home environment for everyone to thrive and succeed in is just the beginning of what women offer. Today, women not only do this impeccably, but also go on to raise incredible children that turn into amazing adults all while running fortune 500 companies, creating best-selling novels | publications, offering their gifts as spiritual leaders, inventing revolutionary products, aiding to run our Country, or just being incredible at what they do.

I am so inspired how the word 'feminism' is such a soft yet bold statement, and that is exactly what I wanted to portray through this exhibit. This exhibit symbolizes how grateful I am to see this beauty in 'feminism,' and how bright this light is that shines. I feel as though women have finally realized how amazing they are, and what they were created to offer the world is beyond words. So grateful myself, to realize this, and I hope to inspire others as a female artist raising 3 daughters, offering my gifts to the world through the beauty of color on canvas. Life is a circle, it takes one inspiration to go around and create more beauty. My gift is art.

Holly Addi creates paintings and mixed media artworks. Her paintings are often about contact with architecture and basic living elements. Her work does not reference recognizable forms. The results are deconstructed to the extent that meaning is shifted and possible interpretation becomes multifaceted. Energy (heat, light, water), space and landscape are examined in less obvious ways and sometimes developed in absurd ways. In a search for new methods to 'read the city', she focuses on the idea of 'public space' and more specifically on spaces where anyone can do anything at any given moment: the non-private space, the non-privately owned space, space that is economically uninteresting.

I seek beauty in the imperfect. My art study is based off of life's imperfections and how it relates back to beauty and the magical phenomenon how it all works together. My specific art style is 'composition of imperfectionism' and how to embrace the wonder, rather than question it; the good, the bad, the evil, the weeds, the flowers, all of it. And at the end, you look at it, and see beauty through it all.

A creative since childhood, Addi studied Psychology at the University of Utah. She continued to paint throughout this time, but viewed her studies as a necessary part of her future artistic life, stating, Psychology is the backbone of the artist's mind. In her post-collegiate life, Addi opened a high-end floral shop which proved her eye for composition within the visual and tactile art of flower arrangement. Despite the nationally-recognized success, she chose to "get back to her roots" and paint full time rather than expand the business further after 15 years. That decision is one she hopes inspires other talented creatives, *I think it is really important as an artist to nurture your talent and not let anyone turn that light off. Art takes digging deep.*

Holly Addi has exhibited in numerous solo and group exhibitions in prominent galleries nationwide including Uprise Art, New York, NY, Gregg Irby Gallery, Atlanta, GA, Exhibit by Aberson, Tulsa, OK, and Blue Gallery, Kansas City, MO. She's also been featured in publications including Architectural Digest, My Domaine, and Electrify Magazine. Her paintings can be found in public and private collections worldwide; including the private collection of Karlie Kloss.

Holly Addi is a full-time artist, and currently lives and works in Salt Lake City, Utah.

Blue Gallery

118 Southwest Blvd, Kansas City, MO 64108

816.527.0823 BlueGalleryOnline.com website

H o l l y A d d i

Salt Lake City, UT

CV

Blue Gallery / Feminine Strength & the Art of Colour / Kansas City, MO / September 2019
Uprise Art / Modern Beach / New York, NY / July 2019
Gregg Irby Gallery / Et Blanc / Atlanta, GA / April 2019
Addison Gallery / Collective / Delray Beach, FL / 2019
Exhibit by Aberson / Currant / Tulsa, OK / 2018
Uprise Art / Skandi / New York, NY / 2018
Addison Gallery / Collective / Delray Beach, FL / 2018
Gregg Irby Gallery / Collective Exhibit / Atlanta, GA / 2017 – 2018
Anne Neilsen Fine Art / Charlotte, NC / September 2017
Addison Gallery / Collective / Delray Beach, FL / 2017
Arte Haus / Grey Matter Persimmon Rains / Salt Lake City, UT / August 2016
Arte Haus / Modern Skogg / Salt Lake City, UT / September 2016
15th Street Gallery / Wonderland / Salt Lake City, UT / July 2015
15th Street Gallery / Lumi / Salt Lake City, UT / May 2015
Sotheby's / collaborative exhibit / Salt Lake City, UT / 2014
15th Street Gallery / Capri / Salt Lake City, UT May 2013
Evans Foundation / exhibit / Salt Lake City, UT / June 2012